



SPECIAL EVENT SPONSORSHIP

City of Flagstaff Parks and Recreation



City of Flagstaff
Parks and Recreation
Office of Community Events

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Enhancing our community
through people, parks, and
programs.

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TO BECOME A SPONSOR CONTACT

Community Events Coordinator
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EVENTS

MOVIE IN THE PARK

Saturday, May 16, 2020
Thorpe Park | 4pm-8pm
Anticipate attendance: 1000+

A relaxing evening to enjoy a FREE movie in the park with family and friends. Come out early for crafts, games, and music. Movie starts at 6!

Concerts in the Park

Wednesday, June 3 - July 29, 2020
June | Jim Cullen Memorial Park 5:30pm-7:30pm
July | Heritage Square | 5:30pm-7:30pm
Anticipated Attendance: 1,500+/concert

A summer concert series that takes place every Wednesday night in June and July. The FREE concerts draw out locals of all ages looking to enjoy great music, games, dancing, and food vendors.

Parks and Recreation Month

July is Parks and Recreation Month! Come enjoy activities all month long at our Recreation facilities and in our parks. parks and Rec month promotes a healthy active lifestyle within our community for people of all ages and ability levels.

BUBBLE PALOOZA

Saturday, August 22, 2020
Bushmaster Park | 10am-1pm
Anticipate attendance: 3000+

A special day to celebrate all things bubble related. This FREE event transforms the park into a bubble wonderland where people of all ages can enjoy soap bubbles, bubble gum blowing contests, crafts, music, and so much more.

Halloween Harvest

Saturday, October 31, 2020
Heritage Square | 1pm-4pm
Anticipated Attendance: 3,000+
















A FREE, safe, and fun event for kids of all ages! Activities include creepy carnival games, arts and crafts, a pumpkin patch, spooky music, and a costume fashion show. Little ghouls can make their own Halloween bags and visit local business for candy on a Downtown Trick-or-Treat Trail.

Winter Wonderland

Saturday, December 5, 2020
Heritage Square | 3pm-8pm
Anticipate Attendance: 6,000+

A Free event to celebrate the holiday season. The festivities include arts and crafts, live music, hot chocolate, the annual tree lightening with the Mayor, and free pictures with Santa.

SPONSORSHIP LEVELS

Sponsorship benefits	Platinum \$1,501+ cash or in-kind donation	Gold \$1,001-\$1,500 cash or in-kind donation	Silver \$1,000-\$750 cash or in – kind donation	Bronze \$749-\$500 cash or in –kind do- nation	Contributor \$499-\$100 cash or in-kind donation
Exclusive social media recognition					
10 x 10 exhibition space					
Banner displayed at event					
Larger sized logo on all print media					
Business name announced at event					
Logo on flyer	